

## CME Application Self Study & Planning Worksheet



## **General Information**

The CME planning process is based on the criteria of the Accreditation Council for Continuing Medical Education (ACCME) and sound adult learning principles. Marshall University JCE School of Medicine as an ACCME accredited provider has the responsibility for assuring that CME activities meet these requirements. This application is an essential step that will guide you through the planning process. Each section references a letter/number (e.g., C5) which refers to the relevant ACCME Criterion/Standard. For more information on the current ACCME criteria/standards, refer to the Standards for Integrity and Independence in Accredited Continuing Education.

**Except where noted, all sections must be completed.** To fill out the form, just double-click on a check box and select "checked," and/or place your cursor in a gray text box to type your responses. The boxes/pages expand to accommodate your responses. (You may also attach documents.) Once complete, you can submit it online or save the document on your desktop and email it to your contact in the CME office.

| Contact and Activity Information   |  |          |   |                           |    |
|--|--|----------|---|---------------------------|----|
| Date Submitted:  | Activity Contact<br>(name, email, and phone):      |          |   |                           |    |
| Hospital / Department/ Organization  |  |          |   |                           |    |
| Proposed Activity Title:   |  |          |   |                           |    |
| Proposed length of activity: (A with multiple presentations):  | genda required for approval of activities<br>Hours | _        | timated number of participants:<br>25 or less 26 - 50 51 – 150 150+ |                           |    |
| Proposed Activity Date(s):   |  |          | e (if live event):  | Location (if live event): |    |
| <b>Step 1 - Planning Team</b> - Individuals with responsibility for the planning a the content of the activity. Specify their role. These individuals are required RFR form. <i>(Insert pages as needed, Please include ALL Planning Committee Mer</i> |  | required | d to complete a disclosure of                                       |                           | С7 |
| Name (Activity Chair):   |  | r        | Name:   |                           |    |
| Affiliation:   |  | ŀ        | Affiliation:  |                           |    |
| Title:   |  | ٢        | Title:  |                           |    |
| Email:   |  | E        | Email:  |                           |    |
| Phone:   | Fax:   | F        | Phone:  | Fax:                      |    |
| Role (planner, presenter):   |  | F        | Role (planner, presenter):  |                           |    |
| Name:  |  | r        | Name:   |                           |    |
| Affiliation:   |  | ļ        | Affiliation:  |                           |    |
| Title:   |  | ŗ        | Title:  |                           |    |
| Email:   |  | E        | Email:  |                           |    |
| Phone:   | Fax:   | f        | Phone:  | Fax:                      |    |
| Role (planner, presenter):   |  | F        | Role (planner, presenter):  |                           |    |

| <b>Step 2 - Proposed AMA Activity Type</b> - The educational format chosen should be appropriate for the setting, objectives, and desired results of the activity ( <i>Select by placing an X in the appropriate box</i> ) |   | C5 |
|--|---|----|
|  | Live Activity - Course, Symposium, Workshop, Conference, Live Webcast   |    |
|  | <b>Enduring Activity</b> - An enduring material is a certified CME activity that endures over a specified time. These include print, audi and Internet materials, such as monographs, podcasts, CD-ROMs, DVDs, archived webinars, as well as other web-based activiti   |    |
|  | Performance Improvement - Activity PI CME is a certified CME activity in which an accredited CME provider structures a long-term three-<br>stage process by which a physician or group of physicians learn about specific performance measures, assess their practice using the<br>selected performance measures, implement interventions to improve performance related to these measures over a useful interval of<br>time, and then reassess their practice using the same performance measures. |    |

**Step 3 - Target Audience -** Activities are generated around content that matches the learners' current or potential scope of practice. (Select all that apply – at least one from each category)

| Audience:  | Location:                  | Specialty:  |  |
|--|----------------------------|---|--|
| <ul> <li>Primary Care Physicians</li> <li>Specialty Physicians</li> <li>Pharmacists</li> <li>Physician Assistants</li> <li>Nurse Practitioners</li> <li>Rehabilitation Therapists</li> <li>Social Worker</li> <li>Residents and Fellows</li> <li>Medical Students</li> <li>Other: (specify)</li> </ul> | Local/Regional<br>National | <ul> <li>Anesthesiology</li> <li>Emergency Medicine</li> <li>Family Medicine</li> <li>Internal Medicine</li> <li>Neurology</li> <li>Oncology</li> <li>Pain Specialty</li> </ul> | <ul> <li>Pediatrics</li> <li>Psychiatry</li> <li>Radiology</li> <li>Rheumatology</li> <li>Surgical Specialties: Trauma, General, orthopedic, Thoracic</li> <li>Other:</li> </ul> |

## **Planning Process**

The CME planning process is based on a needs assessment foundation, which identifies professional practice gaps of the intended audience, articulates the needs, and outlines the objectives and expectations necessary to design learning activities that will change competence, performance, and/or patient outcomes. This process can be visually depicted as follows:

| Question in<br>Practice Current<br>Practice Practice Best<br>Practice Gaps Caps Needs Objectives Expected<br>Results  |    |  |
|---|----|--|
| <b>Step 4</b> - <b>What problem will be addressed with this activity?</b> Describe the professional, practice, or system-based problem(s) for your learners that will be addressed through this educational intervention, e.g. the professional practice gap of your physicians on which, the activity is based   | C2 |  |
| What is the problem?       Why does this problem exist?   |    |  |
| Step 5 – What is the physicians' education need that will help solve the problem? State the educational need that you determined to be the cause of the professional practice gap. <i>Consider: What should learners be doing? What should learners not be doing? What should learners understand?</i> Competence is the ability to apply knowledge, skills, and judgment in practice; knowing how to do something. Performance is competence put into practice; the degree to which participants do what the activity intended them to do. |    |  |
| State physicians'<br>knowledge need   |    |  |
| and/or, state physicians'<br>competence needs   |    |  |
| and/or, physicians' need<br>for improved performance  |    |  |

| <b>Step 6</b> - <b>Identify Sources - how was the problem discovered?</b><br>(Select all that apply by placing an X in the appropriate box). Attach supporting documentation, e.g. education request form, meeting minutes, QA data, a new regulation or best practice guideline, etc.   |   |  |  |
|--|---|--|--|
| <ul> <li>New methods of diagnosis or treatment</li> <li>Availability of new medication(s) or indications</li> <li>Development of new technology</li> <li>Peer-reviewed literature</li> <li>Data from outside sources (e.g., public health statistics, epidemiology data</li> <li>Survey of target audience</li> <li>Quality assurance/audit data</li> <li>Professional society guidelines</li> <li>consensus of experts (provide a summary)</li> </ul> | <ul> <li>Relevant data from previous evaluations (attach evaluation summary with relevant data highlighted)</li> <li>Focus groups/interviews (provide a summary of results)</li> <li>Pre-program survey of the target audience (attach a summary of description)</li> <li>Other physician requests (provide explanation or summary) Other (specify):</li> </ul> |  |  |
| Step 7 – PURPOSE: How will the educational intervention be designed t patient outcomes?  | to change physician's competence, performance, and C3   |  |  |
| 1. Physician Competence  |   |  |  |
| 2. Physician Performance   |   |  |  |
| 3. Patient Outcome   |   |  |  |
| <b>Step 8 – What are the objectives?</b> Objectives are the take-home messages to do after completing the CME activity. They must be specific, and measurable of outcome.  |   |  |  |
| <b>Learning Objectives – Finish the statement:</b> At the completion of this activity participants should be able to:  | How will you know if your learner's competence, or performance, or patient outcomes were impacted by these objectives?  |  |  |
| 1.   | <ul> <li>Subjective data - participants will self-report changes</li> <li>Objective data - chart pulls, QI data</li> </ul>  |  |  |
| 2.   | <ul> <li>Subjective data - participants will self-report changes</li> <li>Objective data - chart pulls, QI data</li> </ul>  |  |  |
| 3.   | <ul> <li>Subjective data – participants will self-report changes</li> <li>Objective data - chart pulls, QI data</li> </ul>  |  |  |
| 4.   | <ul> <li>Subjective data – participants will self-report changes</li> <li>Objective data - chart pulls, QI data</li> </ul>  |  |  |
| 5.   | <ul> <li>Subjective data – participants will self-report changes</li> <li>Objective data - chart pulls, QI data</li> </ul>  |  |  |

| Choose ed   | ormat - What educational approaches will produce the ch<br>ducational formats that are appropriate for the setting, ob<br>ning principles (Select all that apply by placing an X in the  | jectives, and desired results of the activity, and based on good   | C5                                |
|---|--|--|-----------------------------------|
| Didac   | ctic Methods: (oral/live presentation)   | Participative Methods  |                                   |
| Case Di<br>Audien<br>Other (I   | ession(s)<br>Discussion<br>resentation<br>iscussion<br>ice Response System<br>Describe):   | <ul> <li>Small Group Discussion</li> <li>Problem-Solving</li> <li>Laboratory Activity</li> <li>Simulation</li> <li>Demonstration</li> <li>Brainstorming</li> <li>Other (Describe):</li> </ul>                              |                                   |
| State a jus   | tification for your format choice:   |  |                                   |
| Step 10 -   | Disclosure and Resolving Conflicts of Interest   |  | C7                                |
| 12 we<br>I will e<br>partner<br>relatior<br>I will e<br>CME of<br>Step 11 – 0 | eeks before the CME event date.<br>ensure if there is a potential Conflict of Interest between a planning<br>r with the CME Office to resolve any potential conflicts of interest<br>inships in any amount occurring within the past 24 months that cr<br>ensure that all relevant financial relationships from planners or spo<br>ensure that disclosure of all in-kind or commercial support is disclo<br>ffice. | eakers will be disclosed to all learners before the start of the CME event.<br>osed to the audience and documentation of such disclosure will be provid<br>ent, including the course director, planning group members, and | or, I will<br>icial<br>ded to the |
|   | The course director is responsible for maintaining the inte<br>apporting references or documents for each)   | egrity of content validation and adhering to the following:  | C/                                |
| A   | Are recommendations for patient care based on current view of diagnostic and therapeutic options? (Standard 1  | : science, evidence, and clinical reasoning, while giving a fair and l<br>. Ensure Content is valid) Yes No  | balanced                          |
| В   | B Does all scientific research referred to reported, or used in this educational activity in support or justification of a patient care recommendation conform to the generally accepted standards of experimental design, data collection, analysis, and interpretation? (Standards for Integrity and Independence1.2) Yes No   |  |                                   |
| С   | C Are new and evolving topics for which there is a lower (or absent) evidence base, clearly identified as such within the education and individual presentations? (Standards for Integrity and Independence 1.3) Yes No  |  |                                   |
| D   | Does educational activity avoid advocating for, or promoting, practices that are not, or are not yet adequately based on current science, evidence, and clinical reasoning? (Standards for Integrity and Independence 1.3) Yes No  |  |                                   |
| E   | E Does the activity exclude and advocate for, or promotion of, unscientific approaches to diagnosis or therapy, or recommendations, treatment, or maters of practicing healthcare that are determined to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients? (Standards for Integrity and Independence 1.4) Yes No                                       |  |                                   |
|   | (chairperson initials) I have  | read, understand, and will comply with the Content Validation statement  | t.                                |
| Comm  | nents:   |  |                                   |

| Step 12 – Faculty / Presenter Selection       (Select all that apply by placing an X in the appropriate box)  |               |  |                                  | C7             |
|---|---------------|--|----------------------------------|----------------|
| Who will identify the presenter(s) and topic?  Activity Chair  Planning Committee CME Office Other:   |               | What criteria will be used in the selection of the presenters?         Subject matter expertise         Excellence in teaching skills         Effective communication skills         Previous experience as a CME presenter         Other: |                                  |                |
| Please list the name and credentials         of the proposed presenter (s):         Note: This individual(s) is required to         complete a disclosure of financial         relationships RFR form.  |               |  |                                  |                |
| <b>Step 13 - Desirable Physician Attributes/Core Comp</b><br>CME activities should be developed in the context of desirab<br>this activity. (select min 1, max 6)   |               | utes. Place an X next to the comp  | etency that will be addressed in | C6             |
| ACGME Competencies  | IOM Competen  | cies   | ABMS MOC                         |                |
| Patient-centered care       Provide patient-centered care         medical knowledge       Practice-based learning & improvement         Evidence-Based Medicine Activity       Work in interdisciplinary teams         Quality or Practice Improvement       Employ evidence-based practice         Healthcare Systems & Resources       Apply quality improvement         Professionalism       Utilize informatics         Professional Behavior       System-based Practice         Ethical Principals       System-based Practice         Cultural Sensitivity       Interpersonal & communication skills   |               | provement  |                                  |                |
| Step 14 - Activity Budget and Financial Support       "In-kind" and/ or commercial Support in the form of an unrestricted educational grant is allowed for CME activities; however, activities must be developed without the influence or support of any commercial entity. All financial support must be handled through the CME office.       C8, C9  |               |  |                                  | C8, C9,<br>C10 |
| Are there expenses related to this activity? Yes No   Will a registration fee be charged? Yes No If yes, how much? Will this activity receive "in-kind funding from a foundation or other charitable organization? Yes No Will this activity receive commercial support from a pharmaceutical or medical device manufacture? Yes No If yes, verify that you have read and agree to abide by the <u>ACCME Standards for Commercial Support</u> If yes, attach a properly executed commercial support agreement for each vendor (LOA) If yes, attach the income and expense statement for this activity that details and accounts for the receipt and expenditure of all the commercial support, including the disposition of excess dollars. I will ensure that financial support will be disclosed to the audience prior to the start of the activity. Yes No Will you invite vendors/exhibitors to set up displays onsite? (If yes, complete the Exhibitor application form) Yes No Please indicate <u>other</u> sources of funding for this activity (Check all that apply) Internal department funds |               |  |                                  |                |
| Professional society fees   |               |  |                                  |                |
| State or Federal Grant/Contract   |               |  |                                  |                |
| Other grants or funding sources:<br>Will presenters be paid an honorarium? (If yes, refer   | to CME PROVIE | DER policy on honoraria and e  | expenses) Yes No                 | )              |

|   | thods and Outcomes Report – CME-accredited interventions must measure what the activity has been designed to e tools that will be used to measure the impact of this activity:   |  |  |  |  |
|---|--|--|--|--|--|
| ence<br>jy to<br>d?   | Post-activity questionnaire asking learners what strategy they will apply at the end of the activity   |  |  |  |  |
| Knowledge and Competence<br>Do learners have a strategy to<br>apply what was learned?   | Audience response system (ARS) when presented with a case-based presentation   |  |  |  |  |
| con<br>e a st<br>as le  | Customized pre & post-test (must be case-based scenarios to test for strategy, not just a knowledge test)  |  |  |  |  |
| and<br>have<br>at we  | Commitment to Change Statement – measures intent to change   |  |  |  |  |
| edge<br>ners<br>v whu   | Focus Group Discussion immediately at the end of the CME event or post-time frame  |  |  |  |  |
| <b>owl</b> e<br>lear<br>ipply   | Delayed Physician Survey post-activity follow-up – optimal 4 – 6 weeks post-activity   |  |  |  |  |
| Do Po   | Other:   |  |  |  |  |
| S   | QA/QI/PI reports post CME activity examining performance processes of care   |  |  |  |  |
| hat wc  | Customized Follow-Up Survey about actual change in practice ( <i>self-reported</i> ) at specified intervals (4-6 weeks post-educational intervention)  |  |  |  |  |
| <b>Performance</b><br>(Optional)<br>Have learners implemented what was<br>learned?  | Follow-Up Survey on Intent to Change Statement regarding an actual change ( <i>self-reported</i> ) in a 4–6 weeks post activity is optimal   |  |  |  |  |
| Performance<br>(Optional)<br>s implement<br>learned?  | Simulation   |  |  |  |  |
| e <b>rfo</b> ri<br>(Opti<br><i>impl</i> ,<br><i>leari</i>   | Participant interview/focus group about actual change in practice  |  |  |  |  |
| Pe<br>hers  | Chart Audits for physician behavioral change   |  |  |  |  |
| leari   | Track and identify new administrative/procedural changes   |  |  |  |  |
| lave  | Track and identify new practices and policies/protocols.   |  |  |  |  |
| -   | Other:   |  |  |  |  |
| at<br>ves   | Observed changes in quality/cost of care/ QI data (hospital or office quality core measures)   |  |  |  |  |
| Patient and/or Population<br>Outcomes<br>(Optional)<br>Have learners implemented what<br>they learned in a way that improves<br>outcomes? | Public source health data of community/state/country   |  |  |  |  |
| Patient and/or Population<br>Outcomes<br>(Optional)<br>e learners implemented w<br>learned in a way that impr<br>outcomes?                | Chart audit/review data  |  |  |  |  |
| and/or Pop<br>Outcomes<br>(Optional)<br>ers impleme<br>in a way th<br>outcomes?   | Patient Safety Data  |  |  |  |  |
| and/or Pol<br>Outcomes<br>(Optional)<br>:rs implem<br>in a way th<br>outcomes?  | Improvement in patient care based on learner's self-report   |  |  |  |  |
| it an<br>O<br>(C<br>(C<br>(C<br>(C<br>(C  | Patient Satisfaction / Experience Survey's   |  |  |  |  |
| <b>atie</b><br>e lear<br>earn   | Measure morbidity and mortality rates  |  |  |  |  |
| P<br>hey l  | Patient chart audits Other:  |  |  |  |  |
| tt –  |  |  |  |  |  |
|   | require that educational activities be assessed; data is collected, summarized, and analyzed to ensure that the ign with the provider's CME Mission. The CME Office will require the CME activity planning team to provide a summary |  |  |  |  |

🗌 I will ensure that data collected for this educational intervention via the methods indicated above will be provided to the CME Office in the form of a summarized outcomes report.

HOW WILL THE EVALUATIONS BE USED? (Select all that apply by placing an X in the appropriate box)

The Activity Director will review the evaluation(s) to determine whether objectives and desired changes were met.
 Feedback will be provided to the presenters.

The evaluations will be used in planning future CME activities (e.g., topics, presenters, format)
 Barriers to change will be identified and addressed in future CME activities.

Other:

| com            | 17 - How does this activity align with the mission of the MUSOM CME Program to design activities to change<br>petence, performance, or patient outcomes?<br>ct all that apply by placing an X in the appropriate box.   | C1         |
|----------------|---|------------|
| CME N          | Aission:  |            |
| inter<br>provi | OM Continuing Medical Education is committed to fostering an environment rich in professional development opportunities for physicians and<br>professional healthcare teams as they pursue lifelong learning in medicine. Based on the context of desirable physician attributes and compete<br>ide state-of-the-art, evidence-based, innovative, and impactful healthcare education and research expected to improve physician knowledge, co<br>prmance, and, ultimately, patient health and outcomes. | ncies, we  |
|                | Designed to produce changes in physicians resulting in improved knowledge and competence. (Ability to apply knowledge, skills, and judgmer practice; knowing how to do something)   | nt in      |
|                | Designed to produce changes in physicians resulting in improved performance. (The degree to which participants do what the activity intende do; performance is competence put into practice.)   | ed them to |

Designed to improve patient- and systems-level outcomes. (The consequences of performance, and the ability of the participants to apply what they have learned to improve the health status of their patients or those of a community)

| Step 18 - Audience Genera   | tion and Handouts   |                          | C7, C10 |  |  |
|---|---|--------------------------|---------|--|--|
| Please indicate the method of   | Please indicate the method of publicizing this activity to prospective participants. (Check all that apply) |                          |         |  |  |
| Brochure/flyer Interdepartmental Mail / Notification Letter Invitation Announcement (print)   |   |                          |         |  |  |
| Announcement (email)  | □ Monthly or weekly calendar □ Fax □ Posting at specific locations throughout l                             | ospital                  |         |  |  |
| Website   | Save-the-Date.  |                          |         |  |  |
| Will participants be asked to re  | gister for this activity? 🗌 Yes 🗌 No  |                          |         |  |  |
| Will participants be asked to re  | gister via an online registration page? 🗌 Yes 🗌 No  |                          |         |  |  |
| List the handouts that will be a  | vailable for participants at the time of the activity (e.g., syllabus, slides)                              |                          |         |  |  |
| I will ensure the announce  | ment(s) to learners include proper ACCME-approved MUSOM accreditation statement (dire                       | ct or joint sponsorship) |         |  |  |
| I will submit a draft of the proposed brochure/advertisement/handouts for review by the CME office prior to printing or distribution.   |   |                          |         |  |  |
| I will ensure that all learne   | rs receive disclosure information for all planners and presenters associated with the activity              |                          |         |  |  |
| Required Attachments:       Maximum CME         Needs Assessment supportive documentation.       Credits Approved         Activity Budget (if commercial support is received)       Preliminary Agenda      hrs.         Planning Committee Minutes      hrs.      hrs.         CV/Bio for each speaker (Handouts/PowerPoints are to be turned into CME Office before Activity.      hrs.      hrs.         Relevant Financial Relationship Forms for all planning committee members and all speakers/faculty/authors/reviewers/other |   |                          |         |  |  |
| By signing, I agree to develop this activity in line with ACCME criteria as outlined by the Provider's CME Program. I further agree that the required documentation<br>for this activity will be completed and submitted in a timely manner.  |   |                          |         |  |  |

**CME Activity Chair** 

Date

**CME Committee Chair** Mohammed I Ranavaya MD, JD, MS Associate Dean, CME, MUSOM

Date

Created November 2022 by Dr. Mohammed Ranavaya, MD, JD, Associate Dean CME