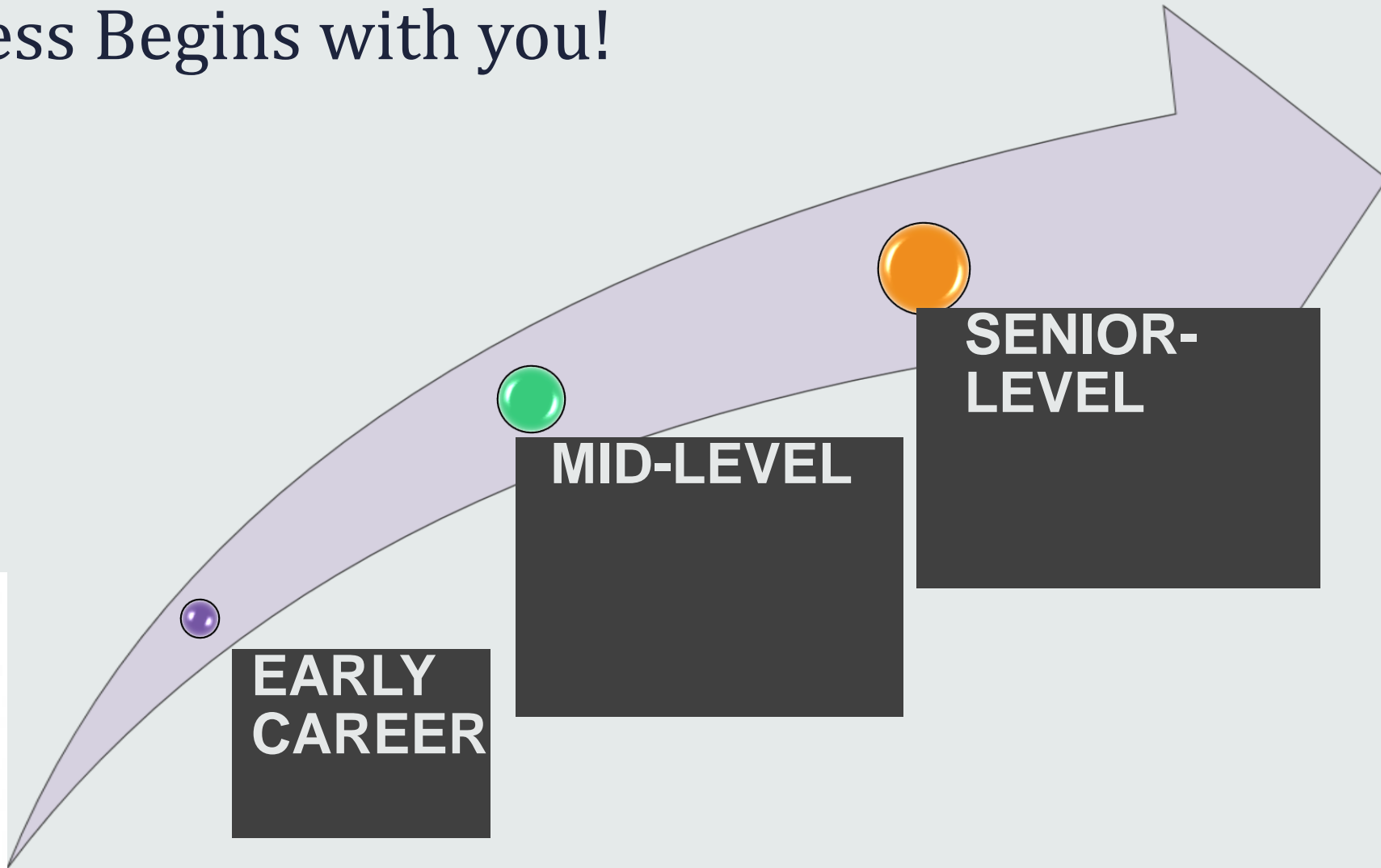


Top 10 Strategies for a successful academic career



Darshana Shah, PhD.
Professor of Pathology,
Associate Dean, Office of Faculty Advancement
5-13-2020

Success Begins with you!



#1 Identify Your Goals

Make a list of goals that you would like to accomplish in the upcoming year

Examples:

- To present your work at a conference
- To expand your skills in communicating
 - **S** = Specific (clear and easily understood)
 - **M** = Measurable (use a quality metric, quantity, time, and/or cost effectiveness)
 - **A** = Attainable (within your ability and resources)
 - **R** = Realistic (within reach)
 - **T** = Time Bound (can be accomplished in a work cycle)

2

Mentoring/coaching/sponsorship

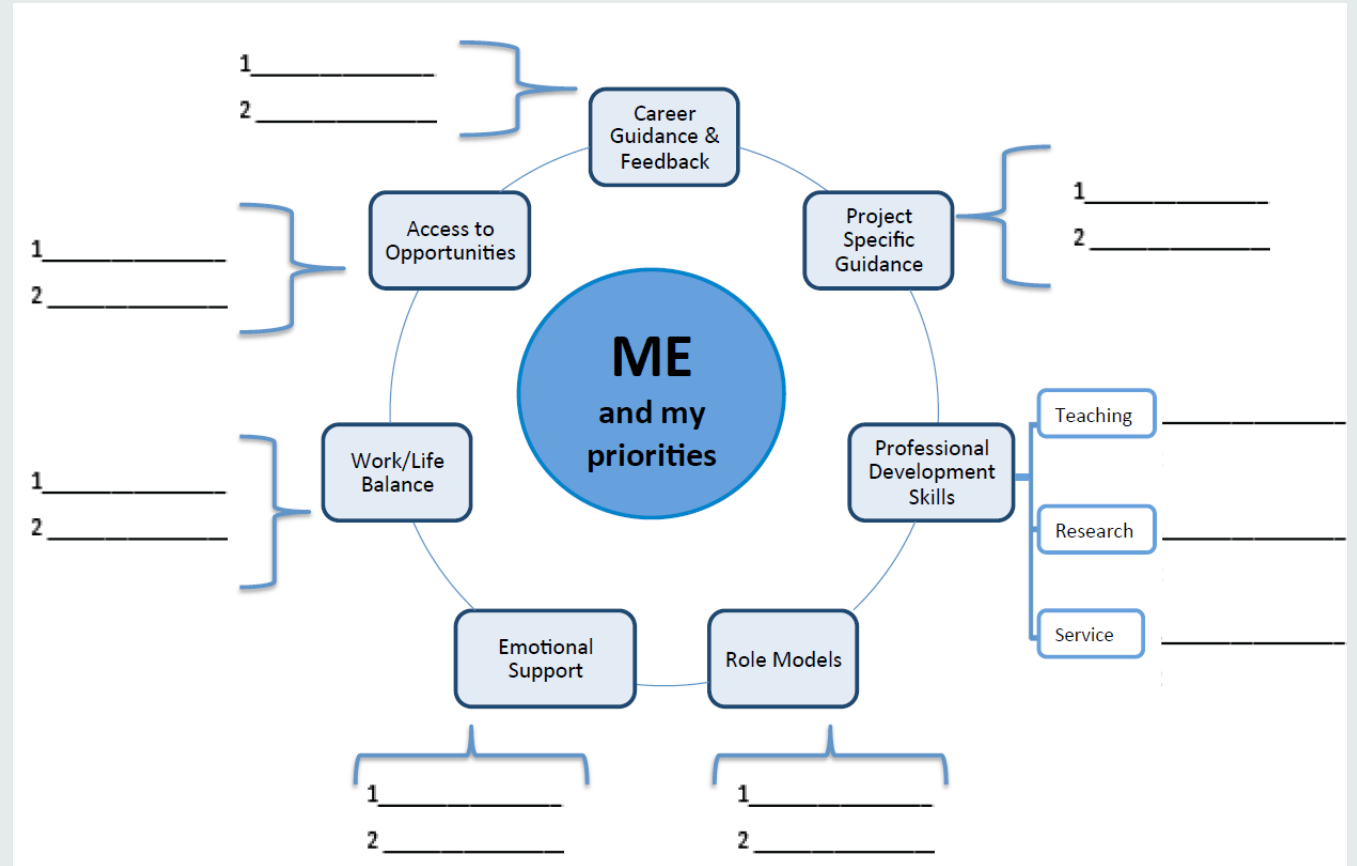


“Having a good mentor early in your career can mean the difference between success and failure in any field”

Nature :Vol 447|14 June 2007

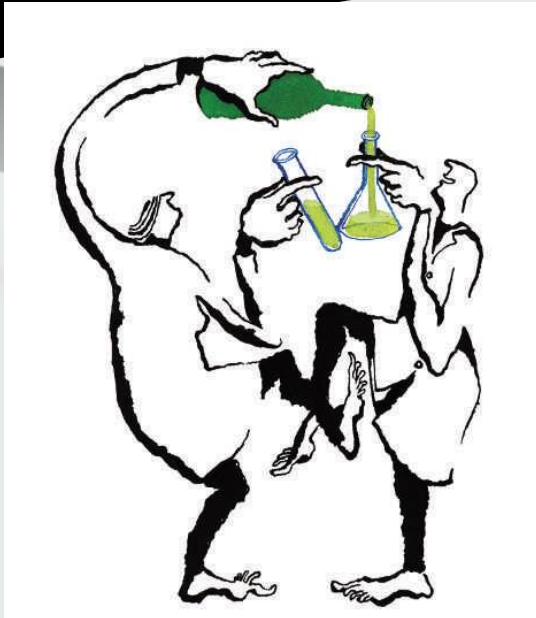
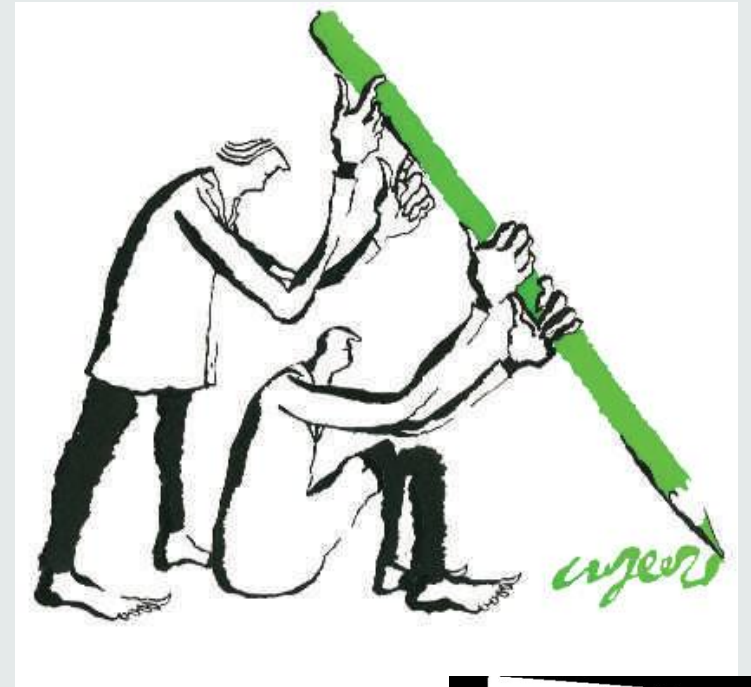
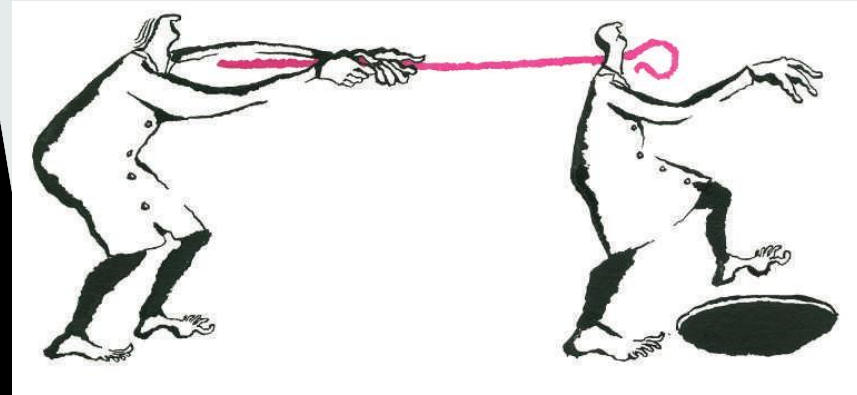
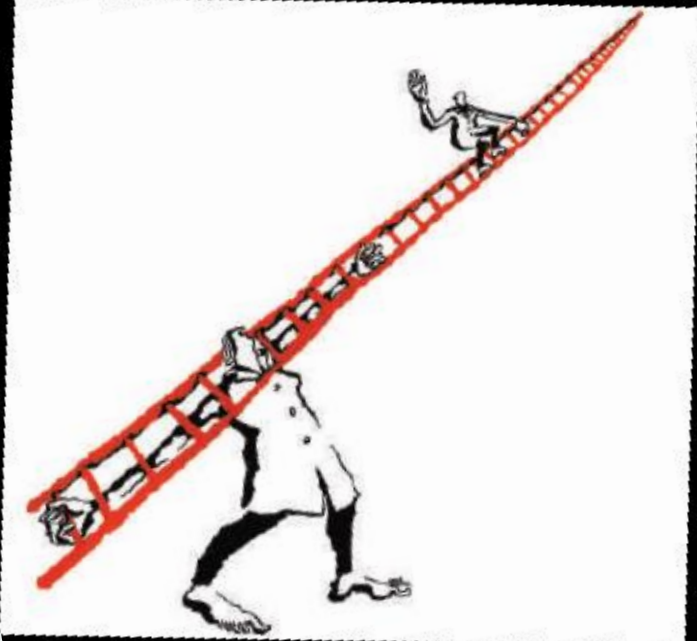
2 Seek Mentorship

Become a Mentor Or Need a Mentor
Please send your request with your CV to
facultymentoring@marshall.edu



Welch JL. Fundamentals of mentoring: three steps to a mentee-driven relationship. *MedEdPORTAL Publications*. 2016;12:10441. http://dx.doi.org/10.15766/mep_2374-8265.10441

Nature's guide for mentors



<http://www.nature.com/nature/journal/v447/n7146/pdf/447791a.pdf>

#3 Mentors vs. Sponsors

MENTORS HELP YOU

SKILL UP

SPONSORS HELP YOU

MOVE UP

MENTORS GIVE YOU

PERSPECTIVE

SPONSORS GIVE YOU

OPPORTUNITIES

—MENTORS—

TALK WITH YOU

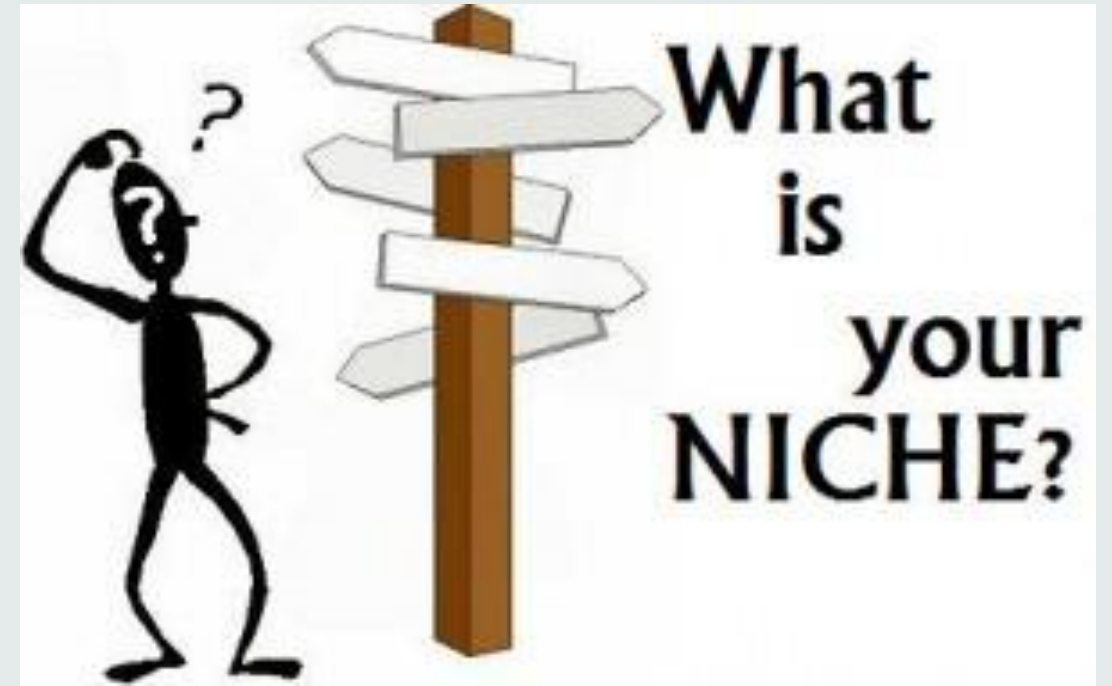
—SPONSORS—

TALK ABOUT YOU

Characteristics of a Good Sponsor

- Influential
- Respected
- Has a track record of:
 - a) Developing talent
 - b) Providing exposure opportunities to protégés
 - c) Providing 'air cover' from negative or damaging publicity
 - d) Providing a 'safety net'

4 Develop a Niche



5 It is OK to say



6

PROFESSIONAL DEVELOPMENT



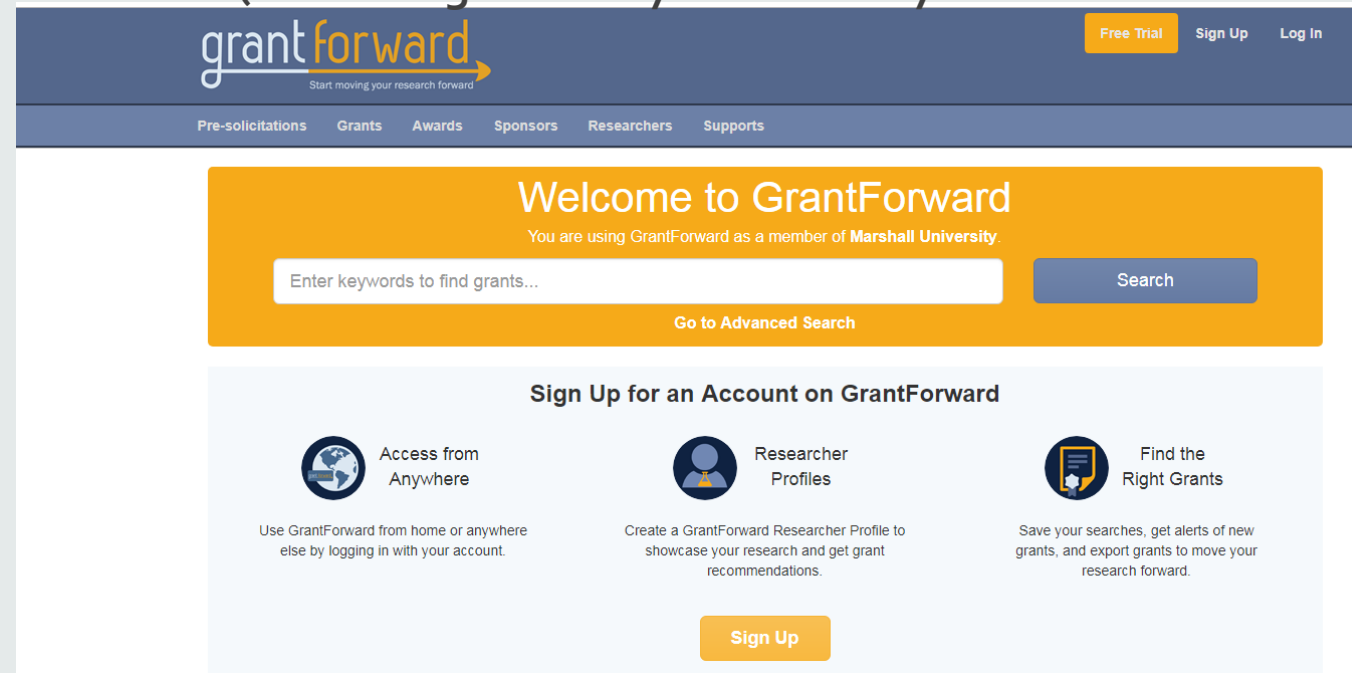
7 Networking



8 Seek Resources for Scholarly work

JCESOM- Pilot Grant funding

ASPIRE (Advancing Scholarly Productivity In Research & Education)

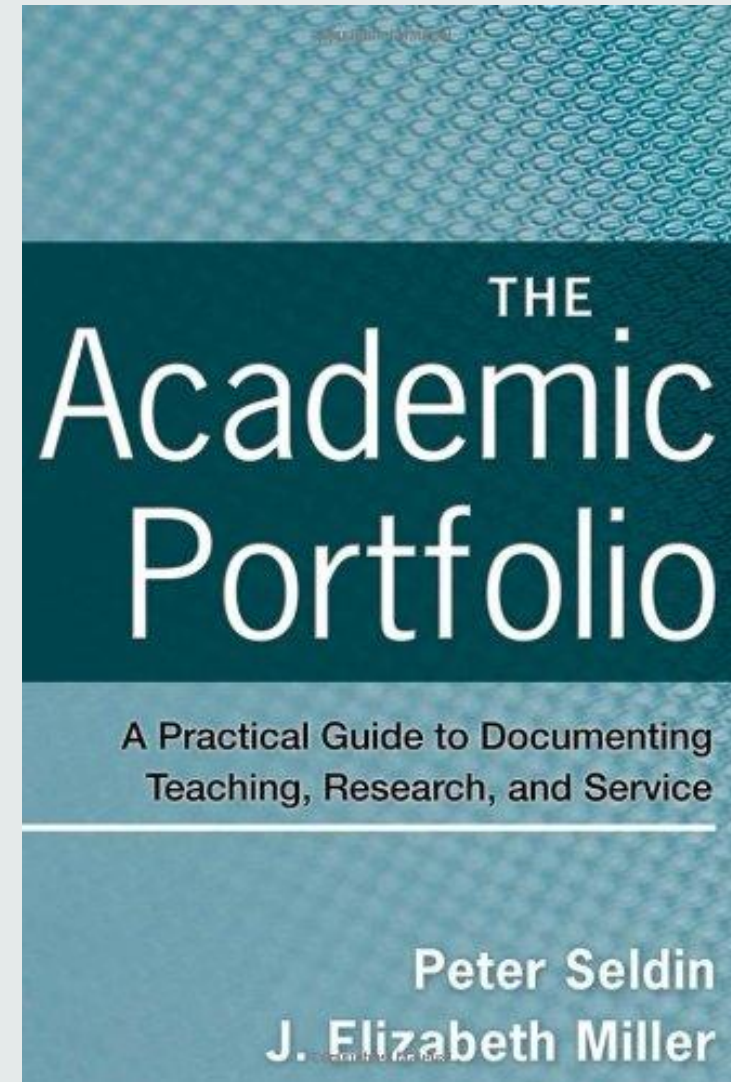


The screenshot shows the GrantForward website. At the top, there is a dark blue header with the 'grantforward' logo (where 'grant' is white and 'forward' is orange with an arrow) and the tagline 'Start moving your research forward'. To the right of the logo are links for 'Free Trial', 'Sign Up', and 'Log In'. Below the header is a navigation bar with links: 'Pre-solicitations', 'Grants', 'Awards', 'Sponsors', 'Researchers', and 'Supports'. The main content area has an orange banner with the text 'Welcome to GrantForward' and 'You are using GrantForward as a member of Marshall University'. Below this is a search bar with the placeholder text 'Enter keywords to find grants...' and a 'Search' button. A link 'Go to Advanced Search' is also present. Below the search bar is a section titled 'Sign Up for an Account on GrantForward' with three icons and descriptions: 1. 'Access from Anywhere' with a globe icon, stating 'Use GrantForward from home or anywhere else by logging in with your account.' 2. 'Researcher Profiles' with a person icon, stating 'Create a GrantForward Researcher Profile to showcase your research and get grant recommendations.' 3. 'Find the Right Grants' with a magnifying glass icon, stating 'Save your searches, get alerts of new grants, and export grants to move your research forward.' A 'Sign Up' button is located at the bottom of this section.

<https://www.grantforward.com/index>

9 Academic Portfolio

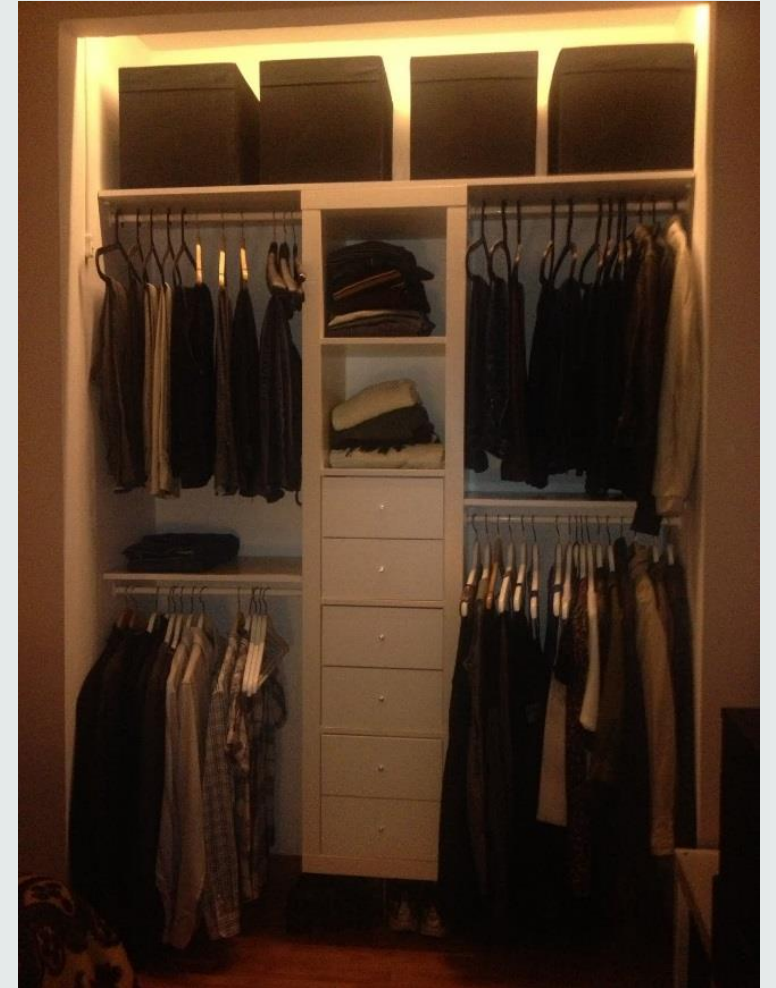
<https://jcesom.marshall.edu/faculty-staff/faculty-advancement/resources/>



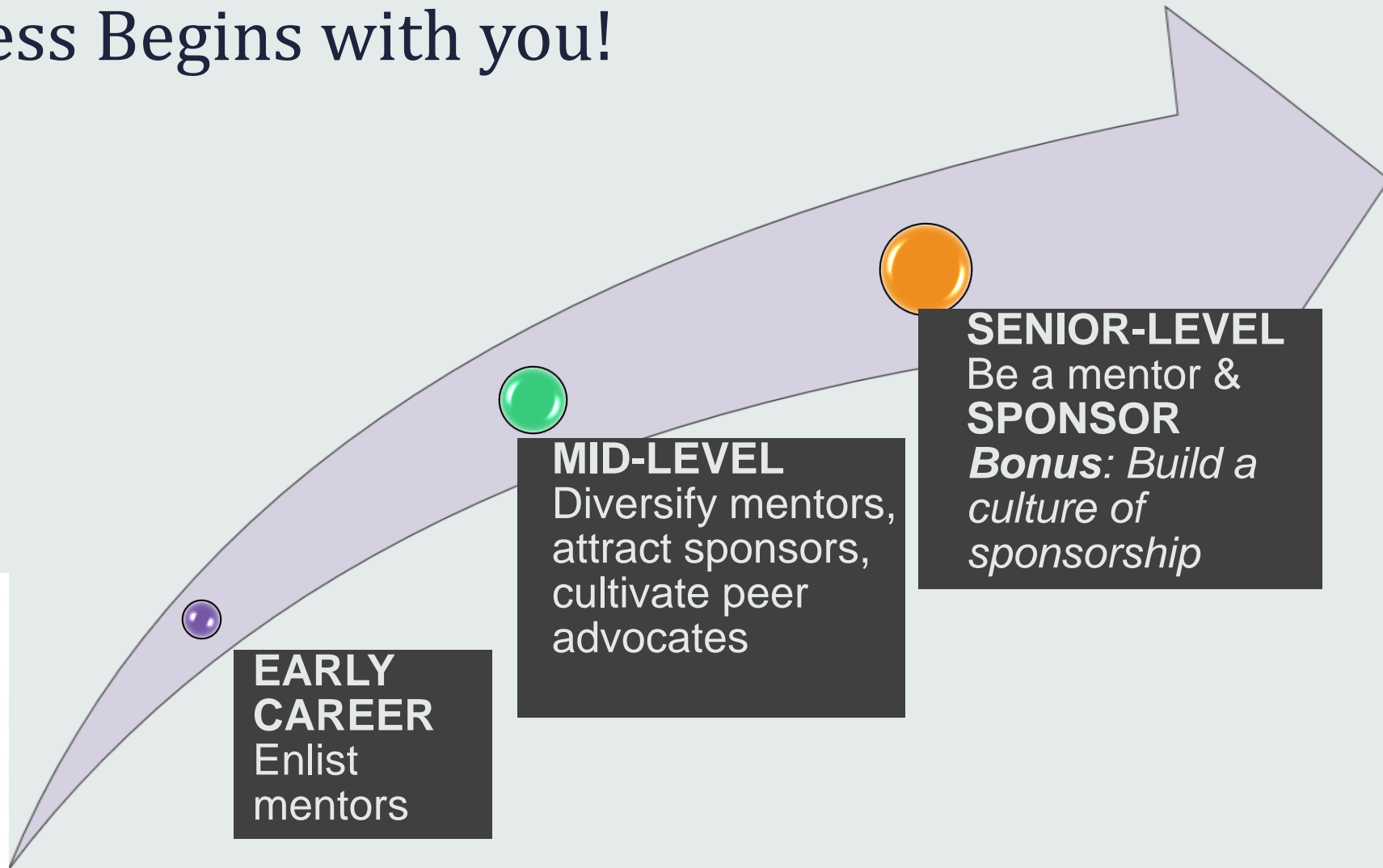
10 The Complete Biographical Wardrobe

Presenting Yourself:

- Traditional Curriculum Vitae
- NIH Bio sketch
- Biographical Sketch
- Executive Summary



Success Begins with you!



References

- Welch JL. Fundamentals of mentoring: three steps to a mentee-driven relationship. *MedEdPORTAL Publications*. 2016;12:10441. http://dx.doi.org/10.15766/mep_2374-8265.10441
- Zerzan JT, Hess R, Schur E, Phillips RS, Rigotti N. Making the Most of Mentors: A Guide for Mentees. *Acad Med* 2009; 84 (1): 140–4. [PMID: 19116494](https://pubmed.ncbi.nlm.nih.gov/19116494/)
- Ramanan RA, Phillips RS, Davis RB, Silen W, Reede JY. Mentoring in medicine: keys to satisfaction. *Am J Med*. 2002;112(4):336- 341. [http://dx.doi.org/10.1016/S0002-9343\(02\)01032-X](http://dx.doi.org/10.1016/S0002-9343(02)01032-X)

Any Questions?

Thank You !

Shah@marshall.edu