Strategic Goals and Objectives
Joan C. Edwards School of Medicine at Marshall University

Key Objectives

1. **Enhance the schools Institutional Citizenship.**

   **Action Steps**

   1.1 Support and enhance existing programs of community service such as school health programs, patient education and screening programs at local and county public health departments.
   1.2 Define and identify community service needs in the region and work in collaboration with communities to meet these needs.
   1.3 Enhance efforts to address the escalating opiate addiction and other substance use disorders.
   1.4 Create centers of excellence based on ongoing assessment of state and community needs.
   1.5 Strive to develop a professional and effective identity within the community, region and within the medical and scientific professions.

2. **Enhance the core mission of Medical Education.**

   **Action Steps**

   2.1 Admit capable, qualified and properly motivated applicants who, upon graduation, possess a high probability of meeting the health care needs of central Appalachia.
   2.2 Enhance educational programs and curricula for medical students so they will continue to produce well-trained physicians prepared to begin residency training.
   2.3 Enhance and expand residency and fellowship programs that will continue to produce well-trained physicians prepared to practice state-of-the-art health care. These programs will recognize and build upon the school’s traditional excellence in and commitment to primary care.
   2.4 Enhance the graduate student education programs that will produce excellent graduates prepared for successful careers in science.
   2.5 Encourage educational scholarship and enhance and reward the teaching skills of its faculty.
   2.6 Expand its facilities and resources to meet the demands of its expanding educational mission.
   2.7 Maintain accreditation by the appropriate accrediting boards for its educational programs, including the Liaison Committee for Medical Education and the Accreditation Council for Graduate Medical Education.
2.8 Enhance its commitment to diversity and inclusion in all of its activities.

3. **Encourage clinical and basic science research and foster medical student research opportunities.**

**Action Steps**

3.1 Enhance ways to extract patient data from electronic health records for use in various clinical or translational research projects.
3.2 Continue to grow and expand the basic science department in several important areas.
3.3 Increase cooperative research with sister medical schools and medical centers within the state of West Virginia and the Tri-State area.
3.4 Increase the number of clinical faculty involved in research.
3.5 Increase cooperative research between clinical and basic science research faculty resulting in a greater number of translational research projects.
3.6 Enhance exposure to and participation in research by medical students and residents.