

4th Annual WV Falls Prevention Symposium

April 12-13, 2018

Marshall University
Brad D. Smith Foundation Hall



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Keynote Speaker

Ellen Schneider - *Research Scientist*

*Center for Health Promotion & Disease Prevention
University of North Carolina at Chapel Hill*

Ellen Schneider is a Research Scientist with the UNC Center for Health Promotion and Disease Prevention and has been a consultant with the National Council on Aging (NCOA) since 2005. Through NCOA's Falls Free® Initiative and National Falls Prevention Resource Center, Ms. Schneider has provided technical assistance to more than 30 states to establish falls prevention coalitions and disseminate evidence-based falls prevention programs. She has worked extensively with State Health Departments, the Centers for Disease Control and Prevention (CDC), and the aging services network to build falls prevention infrastructure and implement policy, programming, and systems change. On the state level, Ms. Schneider is a co-founder and co-facilitator of the North Carolina Falls Prevention Coalition. She also is a dissemination leader with the Carolina Geriatric Workforce Enhancement Program to link clinical practice with community-based services and improve health outcomes for older adults and their families. Ms. Schneider received her undergraduate degree and MBA from the Pennsylvania State University and graduate-level Certificate in Aging from UNC-Chapel Hill.

Available on jcesom.marshall.edu/diversity