



GOLD HUMANISM EDUCATIONAL SUMMIT

celebrating

Solidarity for Compassionate Patient Care

February 7, 2014

West Virginia Culture Center
Charleston, WV

Register Now



ABOUT THE GOLD HUMANISM HONOR SOCIETY

The Gold Humanism Honor Society (GHHS) honors senior medical students, residents, and faculty for demonstrated excellence in clinical care, leadership, compassion, and dedication to service. Election to membership in the GHHS is a significant honor. The inductees have demonstrated exemplary attitudes and behaviors characteristic of the most humanistic physicians.

HUMANISM IN MEDICINE

Humanism encompasses those attitudes and behaviors that emanate from a deep sensitivity and respect for others, including full acceptance of all cultural and ethnic backgrounds. Further, humanism is exemplified through compassionate, empathic treatment of all persons while recognizing each one's needs and autonomy. It is a willingness to put patient needs ahead of one's own, a sense of optimism about the human condition, and a moral obligation to serve the community.

The Arnold P. Gold Foundation
<http://humanism-in-medicine.org/>



February 7 | Summit Schedule

11:00 AM – 11:45 AM

Welcome & Introduction (Lunch Provided)

GHHS Faculty Advisors

Darshana T. Shah, PhD

Professor, Department of Pathology

Associate Dean for Faculty Affairs and Professional Development

Marshall University Joan C. Edwards School Of Medicine

Norman D. Ferrari III, MD

Professor and Chair, Department of Medical Education

Vice Dean for Education and Academic Affairs

West Virginia University School of Medicine

GHHS Medical Student Leaders

Karina Geronilla, MSIV (West Virginia University School of Medicine, GHHS Chapter Liaison)

Becca Hayes, MSIV (Marshall University Joan C. Edwards School of Medicine, GHHS Chapter President)

Amber Makani, MSIV (West Virginia University School of Medicine, GHHS Chapter President)

11:45 AM – 12: 45 PM

“Views From the Other Side: When Healthcare Providers Become Patients”

Moderator: Masih Ahmed, MSIV, West Virginia University School of Medicine, Vice–President GHHS Chapter

Panelists:

Joe Evans, MD – Marshall Pediatrics

Heather Tarantino, MD – WVU Internal Medicine

John Linton, PhD – WVU Behavioral Medicine and Psychiatry


Anne Cather, MD – WVU Family Medicine

Gil Ratcliff, MD – Marshall Pediatrics

12:45 PM – 1:45 PM

“Going to the People: Facing Challenges in Street Medicine and Understanding the Barriers of a Homeless Patient”

Speaker: Jack O’Handley, MD, Associate Clinical Professor, Department of Family Medicine The Ohio State College of Medicine Medical Director of Mount Carmel’s Community Outreach Program in Columbus, OH



February 7 | Summit Schedule cont.

1:45 PM – 2:50 PM **“The Spark of Medicine: Patient Stories That Continue to Drive Us to Practice Medicine”**

Moderator: Zubair Ansari, MSIV Marshall University
Joan C. Edwards School of Medicine, GHHS member

Panelists:

Jeff Ashley, MD – WVU Family Medicine
James Binder, MD – Cabin Creek Health System Psychiatry and Pediatrics
Sean Loudin, MD – Marshall Neonatology
Shelda Martin, MD – WVU Internal Medicine
Lisa Costello, MD (Resident) – WVU Internal Medicine and Pediatrics
Jill Hopkins, MD (Resident) – Marshall Pediatrics

2:50 PM – 3:00 PM Break

3:00 PM – 3:30 PM **“Views On Humanism in Medicine From A Palliative Care Team”**

Speaker: Charles McCormick, MD
Marshall University Joan C. Edwards School of Medicine,
Family Medicine

3:30 PM – 4:30 PM **“Helping Patients to Change Health Behaviors with Effective Motivational Interviewing”**

Speakers:

Scott Fields, PhD – WVU Family Medicine and Behavioral Medicine and Psychiatry
Patrick Kerr, PhD – WVU Behavioral Medicine and Psychiatry
Laura Wilhelm, PhD – WVU Behavioral Medicine and Psychiatry

4:30 PM **Closure:** Karina Geronilla, MSIV (West Virginia University School of Medicine, GHHS Chapter Liaison)



We are meeting with the purpose of:

- Learning more about “humanism” as it applies to the profession of health care and to healthcare education.
- Increasing knowledge of current regional efforts to promote humanism in medicine
- Developing strategies for humanistic medicine.
- Developing strategies to maintain caring attitudes and behaviors in the face of the challenges posed change in health care environment

Objectives

Welcome and Introduction

1. Provide information about the Arthur P. Gold Foundation and the Gold Humanism Honor Society.
2. Describe the brief history and chapter activities of the Gold Humanism Honor Society at WVU and Marshall.

“Views From the Other Side: When Healthcare Providers Become Patients”

1. Provide a forum to share perspectives from health providers who have become patients themselves and describe how it has changed their practice of medicine.
2. Discuss ways to foster more compassionate relationships between health care providers and their patients.
3. Discuss ways for a health care provider to be more sensitive to patients’ and their families’ psychological well-being.
4. Discuss why it is important to show compassion, empathy and respect for all patients.

Going to the People: Facing Challenges in Street Medicine and Understanding the Barriers of a Homeless Patient”

1. Increase understanding of the culture of homelessness and explain the barriers and challenges to obtaining quality healthcare for the homeless.
2. Discuss how these challenges and barriers to providing healthcare can be overcome and also the social and economic importance of sustainable street medicine programs.
3. Discuss how to build rapport with homeless patients and ways to be a humanistic health care provider and advocate for this marginalized population.

“The Spark of Medicine: Patient Stories That Continue to Drive Us to Practice Medicine”

1. Provide a forum where health care providers can talk about patients that inspired them to pursue or continue their career in medicine or even changed their perspective in medicine.



Objectives cont.

2. Discuss why effective communication and active listening skills is a vital part of the patient encounter.
3. Discuss why it is important to show compassion, empathy and respect for all patients.
4. Discuss how patients with chronic diseases must be thought of as a whole patient and explain how to explore with patients what might prevent them from adhering to treatment plans, including psychological and social barriers to care.

“Views On Humanism in Medicine From A Palliative Care Team”

1. Learn how to provide a more personal and informed level of patient care and thus enhance the quality of life for terminally ill patients
2. Gain knowledge of ethical dimensions of decision-making for patients near the end of life
3. Recognize and accommodate the needs of patients and families from various cultures and religions coping with the end of life

“Helping Patients to Change Health Behaviors with Effective Motivational Interviewing”

1. Define motivational interviewing and explain the basics of motivational interviewing for those unfamiliar with motivational interviewing.
2. Discuss the wide applicability of motivational interviewing in medicine.
3. Provide practical ways for health care providers to incorporate motivational interviewing into their daily work with patients.

This activity has been planned and implemented in accordance with the essentials and standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of CAMC Health Education and Research Institute, Arthur P. Gold Foundation and the Gold Humanism Honor Society. The CAMC Health Education and Research Institute is accredited by the ACCME to provide continuing medical education for physicians.

Accreditation

Physicians – CAMC Health Education and Research Institute designates this live activity for a maximum of 5 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses – CAMC Health Education and Research Institute is an accredited provider of continuing education in nursing by the West Virginia Nurses Association. The West Virginia Nurses Association is an accredited provider of continuing education in nursing by the American Nurses Credentialing Center’s Commission on Accreditation. This program is approved for 4.75 contact hours (PO15-14-14676).

Social Work – CAMC Health Education and Research Institute is an approved provider of continuing education by the West Virginia Board of Social Work Examiners. This



program has been approved for 5 hours of social work credit. Approval number 490045.

Physical Therapy – An Application to the West Virginia Board of Physical Therapy is in process. Approval pending.

Psychology – This course has been approved by the West Virginia Board of Examiners of Psychologists for 5 CE hours for psychologists.

Disclosure

It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II credit must disclose any financial interest or other relationship (i.e. grants, research support, consultant, honoraria) that faculty member has with the manufacturer(s) of any commercial product(s) that may be discussed in the educational presentation.

Program Planning Committee Members must also disclose any conflict of interest, financial interest or relationship with commercial industry that may influence their participation in this conference. Except when noted, all faculty and planning committee members have disclosed that no relationships exist. Disclosures will be made in all conference materials on site and from the podium.

Program committee

Karina Geronilla, MSIV
Rebecca Hays, MSIV
Caroline Leigh Stout, MSIV
Amber Makani, MSIV
Jay Ripley, MS
Sean Loudin, MD
Heather Tarantino, MD
Kathleen Bors, MD
Norman D. Ferrari III, MD
Darshana Shah, PhD

GHHS National Solidarity Day

The first ever **GHHS National Solidarity Day for Compassionate Patient Care** was held on February 14, 2011 just weeks after the tragic shootings in Tucson. It was ignited by the humanistic actions of Randall Friese, M.D., the University of Arizona trauma surgeon who was the first to treat Congresswoman Gabrielle Giffords. Dr. Friese struck a chord when he said that the most important thing he did for her in the ER was to take her hand and tell her that she was in the hospital and would be cared for. GHHS rallied more than 40 medical schools and centers in the US and Canada to demonstrate-through a variety of activities-their support for Dr. Friese and their commitment to compassionate, patient-centered care. Now an annual event, each year schools, medical facilities, and other organizations show their support through many diverse events and activities.



**GHHS National Solidarity Day
for Compassionate Patient Care 2014
February 14th**



Gold Humanism Educational Summit is funded in partnership with Arnold P. Gold Foundation, Marshall University Joan. C. Edwards School of Medicine, CAMC Health Education & Research Institute, and West Virginia University School Of Medicine