CRUX MEDICORUM

The Puzzle of Doctors

An annual literary review of the works of MUSOM students, faculty, and residents
As patients look up to medical professionals for answers to their issues, we learn just as much from them during our partnership towards achieving better health outcomes.

This relationship is essential for many of us to learn and find our way to the true humanism in medicine and find the niche that best serves our community and our loved ones.

The experience is therefore a puzzle with many solutions leading towards the same end; each experience is directed by our own unique encounters, life stories, cultures, and backgrounds.
As we strive to find this purpose in life, we also learn to balance different aspects of our life through engaging in active dialogues that share our stories on our triumphs and our failures with one another.

By doing so, we hope to inspire and support one another on this journey to discover the completeness of medicine, life, our family, and community.
The LCME and the CACMS believe that aspiring future physicians will be best prepared for medical practice in a diverse society if they learn in an environment characterized by, and supportive of, diversity and inclusion. Such an environment will facilitate physician training in:

- Basic principles of culturally competent health care.
- Recognition of health care disparities and the development of solutions to such burdens.
- The importance of meeting the health care needs of medically underserved populations.
- The development of core professional attributes (e.g., altruism, social accountability) needed to provide effective care in a multidimensionally diverse society.
5 OBJECTIVES

★ To give our MUSOM community an avenue to reflect the unique humanistic experience in our everyday practice of medicine through artistic expression.

★ To facilitate cultural dialogues in the form of artistic mediums.

★ To provide a platform to showcase the diversity and talents of the MUSOM community.

★ To encourage members of the MUSOM community to pursue excellence in areas outside of classroom and clinical settings.

★ To engage the medical school community in activities geared towards greater emphasis on humanism in medicine.
3 GOALS

- Through the magazine we would like to address the diversity issue raised by the LCME. Particularly, to raise awareness on how cultural diversity can impact and shape different views on healthcare and medicine.

- A greater effort to emphasize the human condition in clinical medicine and cultivate leaders in practicing humanism in medicine.

- A culture that emphasizes science and arts in medical education.
PUBLICATION OF OTHER INSTITUTIONS

- Hippo – University of Michigan School of Medicine
- Lifelines – Dartmouth School of Medicine
- Third Space – Harvard Medical School
- The Human Condition – University of California, San Diego
- The Examined life – University of Iowa
- Legible Script – University of South Florida Medical College
A honor society that recognizes individuals for excelling in practicing patient-centered medical care by modeling the qualities of integrity, excellence, compassion, altruism, respect and empathy.

Members may be selected as 3rd and 4th year medical students, and as residents, faculty and administrators at GHHS member schools. They may also be recognized for humanistic practice at various stages in their careers.

A publication that support this mission and continues to emphasize the importance of humanism in medicine.
THEME AND FOCUS

- Humanity in medicine
- Diversity in medicine
- Arts in medicine
- Ethics in medicine
- Spirituality in medicine
- Cultural disparity in medicine
- Physician patient partnership
- Service to community and others
- What lies beyond medicine
Project leader: Bi Mo

Editor-in-chief: Matt Christiansen
Managing Editors
  - Fine Arts: Bi Mo
  - Literature: Gordon McLemore
  - Photography: Joanie Garrette
  - Music and Performing Arts: Blake Epling and Hilary Hott

Production Manager: Hilary Hott
Marketing: Gordon McLemore and Bi Mo

Faculty Advisers: Dr. Rushton and Dr. Lopez
BRANDING

- A high quality publication that reflects the diversity and talents of our community
- A publication series worth collecting for years
- A proud display of their works
- A tradition that is honored within the structure and culture of the school
Recruit MS 1 and MS 2 once project is in the submission phase.

MS 1 and 2 will adopt specific role from the start (apprentice)

Change over before starting 3rd year.

Cont. communication with administration for support and marketing
A 4 months submission period
A 2 month review period
3 month production and distribution
February to October
Go to each department to market this new publication and solicit submissions.
Posters in hospital elevators, department conference room, offices, and on call room.
TIMELINE

Oct 2011 - Start of the planning after LCME’s decision to uphold probation

Nov-Dec 2011- review other schools’ publication and research for a similar magazine at MUSOM

Jan-Feb 2012 - Formation of editorial board, name searching

February 2012 - Finalizing role and responsibilities, research for budget needs
TIMELINE

❖ March 2012 - recruit MS1 and 2 and start marketing efforts

❖ April to August 2012 - Marketing efforts and Submissions

❖ August to September 2012 - Publication review

❖ Nov 2012 - first copy of MUSOM literary review

❖ Dec 2012 - recognition for different categories
RECOGNITION

- Dr. Robert Nerhood Literature selection of the year
- Cindy Warren Visual Arts selection of the year
- Honorable Mention
- Editor’s pick
- A designated location dedicated to displaying works
- Different categories judged by a panel of three seasoned writer/artist/photographer from Marshall University by invitation.
BUDGET

- **Marketing**
  - Posters and printing materials

- **Publication costs estimates**
  - $10 per copy
  - 70-90 pages
  - At least 15 color pages on matted paper
  - A total of 400 copies
  - Est. $4000

- **Contribution**
  - MAC
  - Student Affairs
  - GHHS project grant

- **Others**
  - Misc costs for a certificate of recognition in different categories
RESOURCES REQUIRED

- IT for hosting music and performing arts on MUSOM website.
- Editorial support
- Administration support
- Departmental support
- Faculty/house staff support/participation
- Student support/participation
SAMPLE WORKS
QUESTIONS

Thank you for your time and attention!