

CME Needs Assessment Phase 1

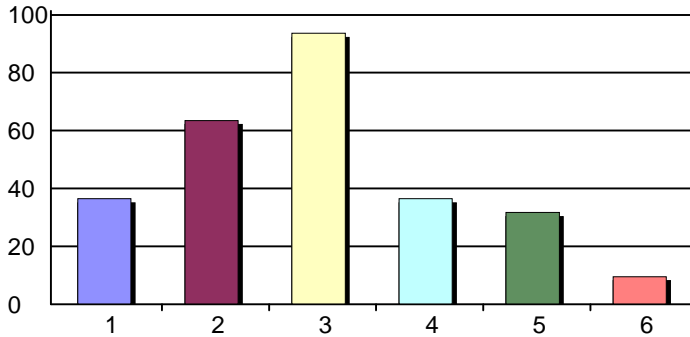
Topic specific for 2014

Creation Date: 10/14/2014

Time Interval: 2/24/2014 to 4/17/2014

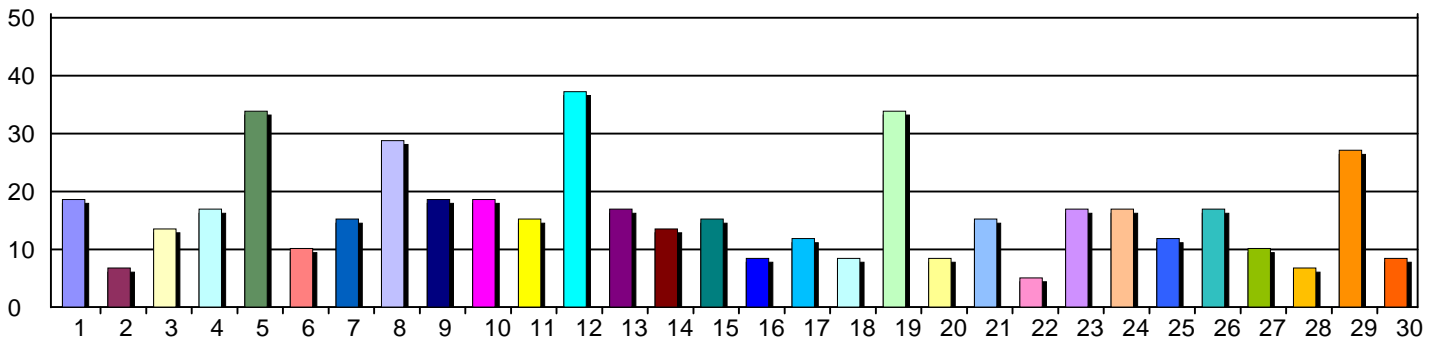
Total Respondents: 64

1. How do you utilize CME?



1. Provide information to patients	23	37%
2. Put new knowledge into practice	40	63%
3. To stay up-to-date	59	94%
4. Better understand indications/contraindicat...	23	37%
5. Share the information with colleagues	20	32%
6. Other - please specify below	6	10%
Total Responses:	63	

3. What areas of CME would best meet your educational needs?

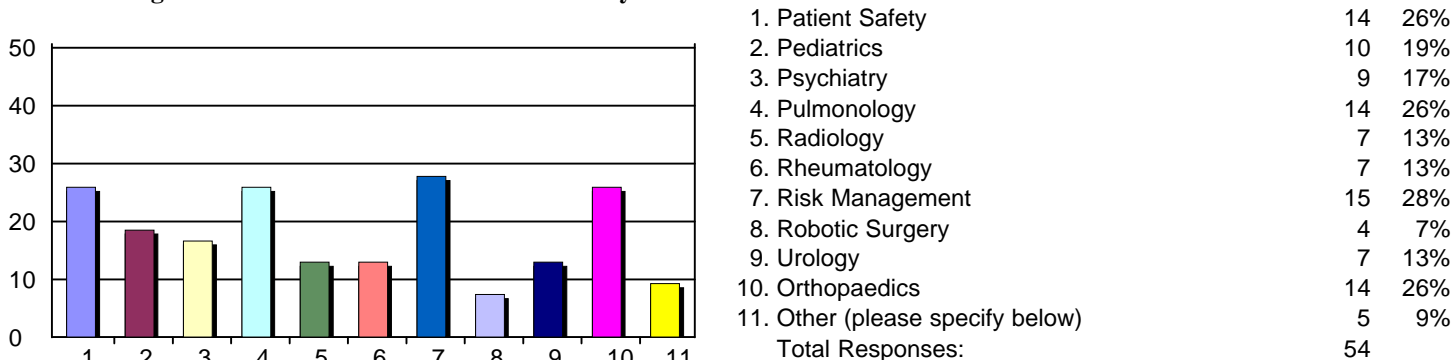


1. ACLS	11	19%	16. Gynecology	5	8%
2. AIDS/HIV	4	7%	17. Hematology	7	12%
3. Allergy & Immunology	8	14%	18. HIPAA/EMTALA	5	8%
4. Asthma	10	17%	19. Infectious Disease	20	34%
5. Cardiology	20	34%	20. Informatics & Technology	5	8%
6. Compliance issues	6	10%	21. Nephrology	9	15%
7. Dementia	9	15%	22. Neonatology	3	5%
8. Diabetes	17	29%	23. Neurology	10	17%
9. Endocrinology	11	19%	24. Nutrition/Diet/Lifestyle	10	17%
10. End of Life Care	11	19%	25. Obstetrics	7	12%
11. Emergency Medicine	9	15%	26. Oncology	10	17%
12. Ethical issues	22	37%	27. Ophthalmology	6	10%
13. Gastroenterology	10	17%	28. Otolaryngology	4	7%
14. Genetics	8	14%	29. Pain Management	16	27%
15. Geriatrics	9	15%	30. PALS	5	8%
				Total Responses:	59

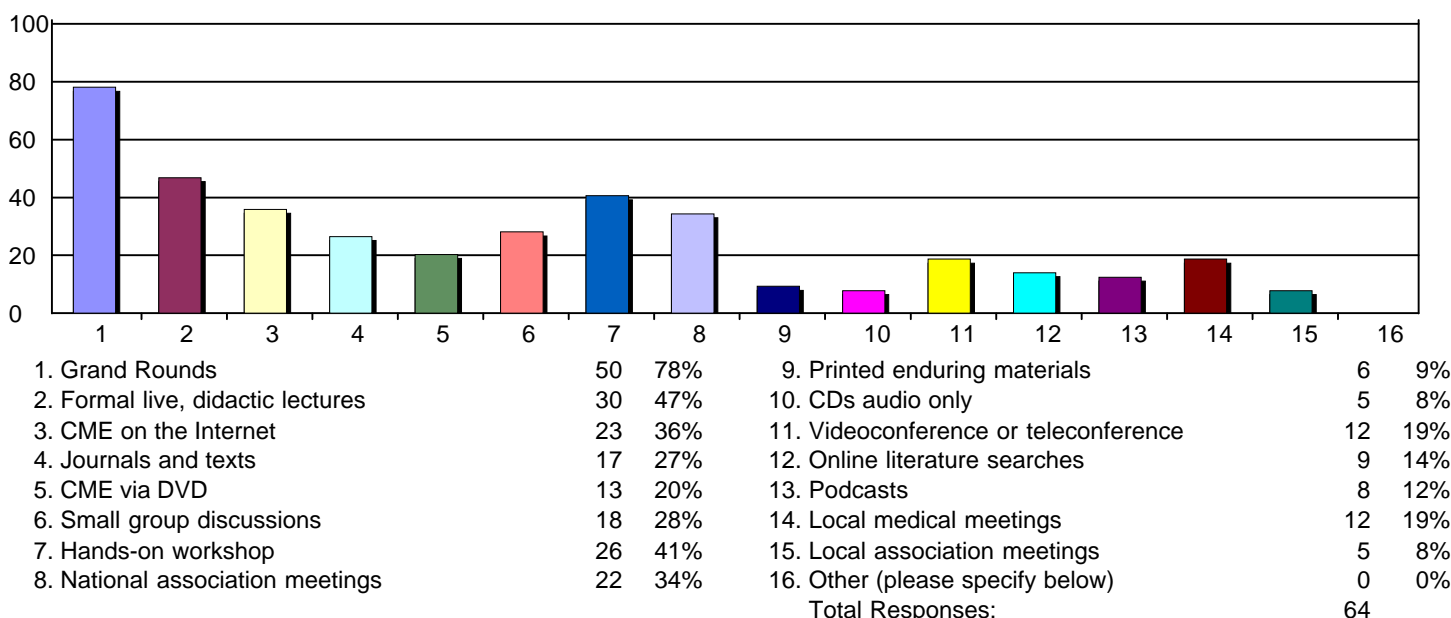
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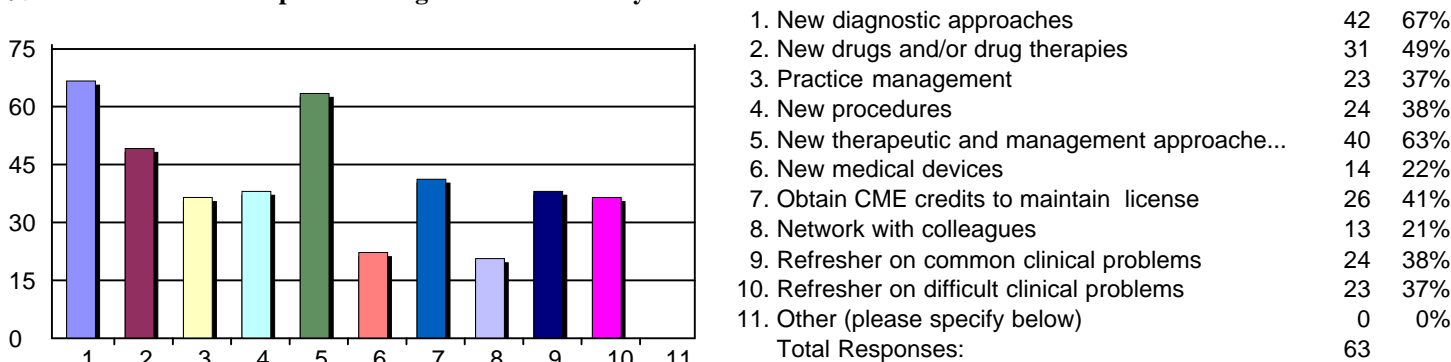
4. Continuing - What areas of CME would best meet your educational needs?



6. What type CME is the most effective in helping you apply CME learning in your clinical practice?



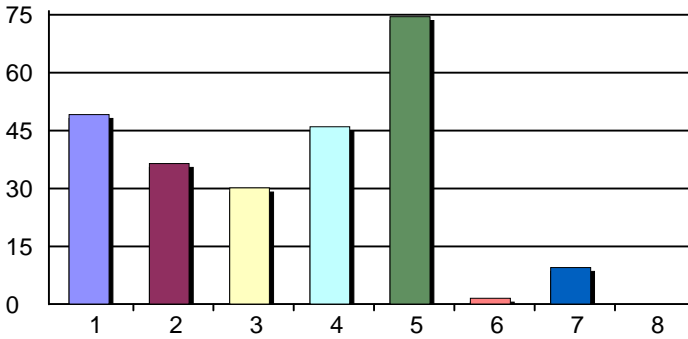
9. Which of these items provide the greatest interest in your selection of CME activities?



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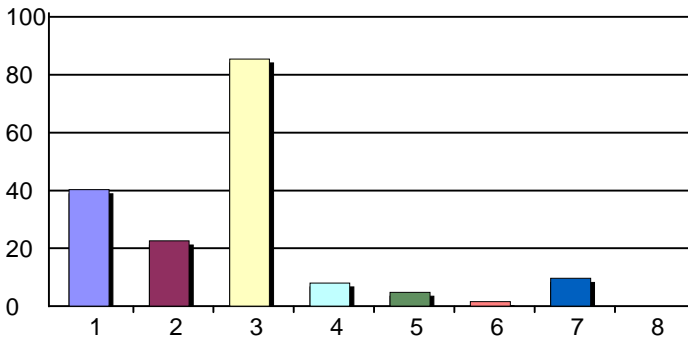
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11. What sources help you identify CME activities?



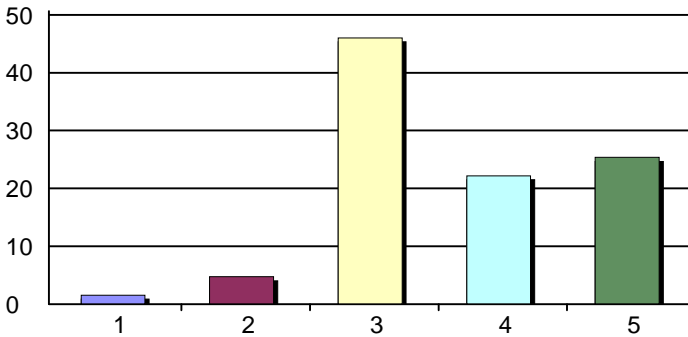
1. Direct mail	31	49%
2. Internet sites	23	37%
3. Information shared with colleagues	19	30%
4. Organizational publications and/or journals	29	46%
5. E-mail messages	47	75%
6. Government publications	1	2%
7. Text messages	6	10%
8. Other (please specify below)	0	0%
Total Responses:	63	

14. What is the best way for CME to communicate with you regarding future CME activities that might be of interest to you?



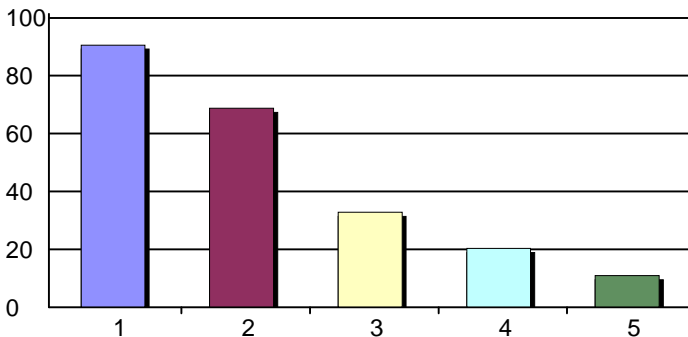
1. Brochure in the mail	25	40%
2. Text message	14	23%
3. E-mail message	53	85%
4. Cell phone	5	8%
5. Office phone	3	5%
6. Twitter	1	2%
7. Facebook	6	10%
8. Other (please specify below)	0	0%
Total Responses:	62	

16. Please indicate your birth year.



1. 1925-1933	1	2%
2. 1934-1946	3	5%
3. 1947-1964	29	46%
4. 1965-1980	14	22%
5. 1981 and beyond	16	25%
Total Responses:	63	
Mean: 3.65	Standard Deviation: 0.97	

17. Where are you credentialed?

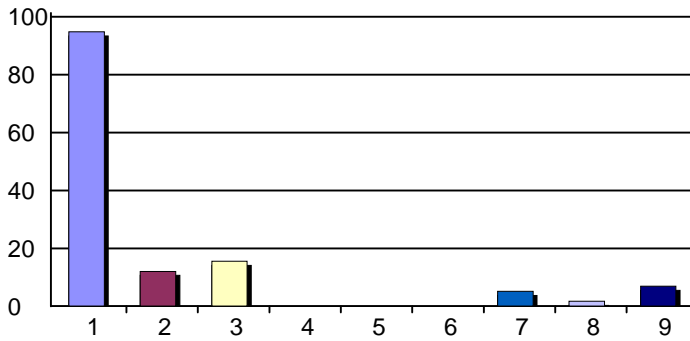


1. Marshall Health	58	91%
2. CHH	44	69%
3. SMMC	21	33%
4. VAMC	13	20%
5. Other (please specify below)	7	11%
Total Responses:	64	

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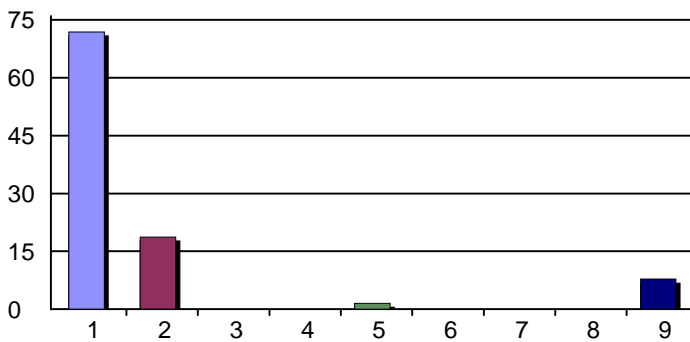
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19. Where are you licensed?



1. West Virginia	55	95%
2. Ohio	7	12%
3. Kentucky	9	16%
4. Virginia	0	0%
5. Maryland	0	0%
6. Pennsylvania	0	0%
7. New York	3	5%
8. North Carolina	1	2%
9. Other state (please specify below)	4	7%
Total Responses:	58	

22. You are a.....



1. Physician	46	72%
2. Resident	12	19%
3. Pharmacist	0	0%
4. Nurse	0	0%
5. Basic Scientist	1	2%
6. Medical Student	0	0%
7. Medical Staff	0	0%
8. Dentist	0	0%
9. Other health professional (please specify below)	5	8%
Total Responses:	64	
Mean: 1.88	Standard Deviation: 2.18	